

Alisa Lemberg

Education

Currently pursuing an M.A. in Industrial Design at San Francisco State University
Relevant Coursework: Advanced Human-Computer Interaction, Virtual World Design
Stanford University Continuing Studies: Beginning Programming: PHP
B.A. in Sociology from Boston University, 2006

Work Experience

October 2009 -- March 2010 Makena Technologies

User Experience Research Assistant (January - March 2010)

User Experience Intern (October - December 2009)

Performed competitive analysis of virtual world designs and registration flows
Monitored user response to content changes, and communicated with users regularly via forum posts
Analyzed weekly user report data, aggregated report data over pertinent time periods, and made recommendations for changes that increased unique avatar participation while lowering costs
Worked with merchandising manager to design new corporate and educational offerings

May 2004 – September 2009

Freelance Photographer

Clients included: Angie's List; Bellavendetta.com; Boink Magazine; Bostonia Publications; Curious Couture; The Kill Babies; Next Generation Productions; Welcome Newborn; and various private clients.

January 2009 -- August 2009 SFSU

Writing Unit Associate Coordinator

Built relationships with professors participating in pilot "Writing Across Disciplines" courses
Provided academic support in writing to a diverse student body
Developed and presented writing workshops
Monitored and supervised twelve writing unit tutors

April 2008 – December 2008 Stanford University

Administrative Associate

Edited web content and performed web updates as necessary
Acted as first point of contact for a diverse student body including many international students
Coordinated shipping of academic materials for international programs
Communicated with outside vendors to manage purchasing, equipment maintenance, and event planning

January 2007 – December 2007 Peace Corps, Thailand

Volunteer

Worked with schools and health centers to develop HIV prevention programs
Presented new, student-centered, learning methods to nursery school teachers
Developed and taught high school English course
Supported members of local government in attaining computer proficiency using MS Office
Copyedited English language materials created by local government and community agencies
Edited one of Peace Corps Thailand's volunteer newsletters

June – August 2005 Flash90 Jerusalem

Intern

Photographed general and spot news for local publications
Assisted staff photographers with studio and location shoots
Edited English translations of captions on archived photographs

Publications

"Dirt Roads and Bucket Baths" appearing in *Visible* Vol. II (Homofactus Press, 2009)
"Leather Queer" appearing in *Second Person Queer* (Arsenal Pulp Press, 2009)

Languages

Fluent in Russian; conversational in Thai